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DI MILANO



Research Group Cartography  
at Department of Geodesy and Geoinformation  
at Vienna University of Technology

Wien, January 16, 2015

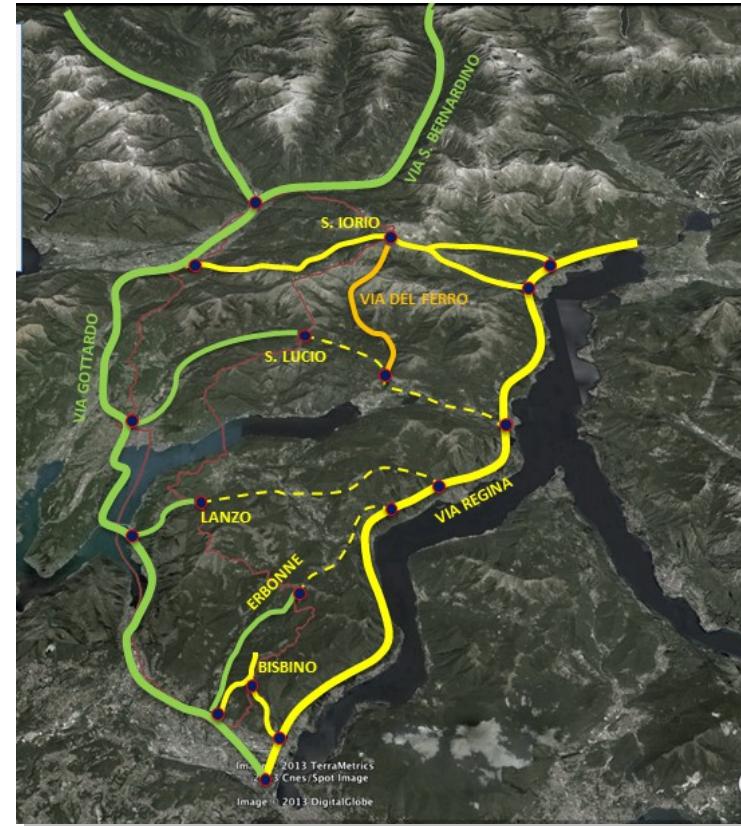
# Via Regina: using FOSS4G for slow tourism

Maria Antonia Brovelli, Massimiliano Cannata, Marco Minghini,  
Marco Negretti and Giorgio Zamboni



# The paths of Via Regina project

INTERREG project (Cross-border Co-operation Operational Programme Italy – Switzerland 2007-2013) which aims at valorizing the cross-border area between Italy and Switzerland covered by many historical paths departing from the old Via Regina.



# Aims

- Valorization of the territory and cultural heritage through the preservation and enhancement of the available historical paths
- Use of geospatial technology for disseminating knowledge, protecting the natural resources and promoting tourism thanks to the environmental and cultural wealth of the territory
- Development and implementation of innovative technological tools such as:
  - multidimensional visualization
  - participation
  - augmented reality





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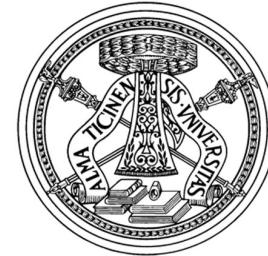
# Partners



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Scuola universitaria professionale  
della Svizzera italiana

SUPSI



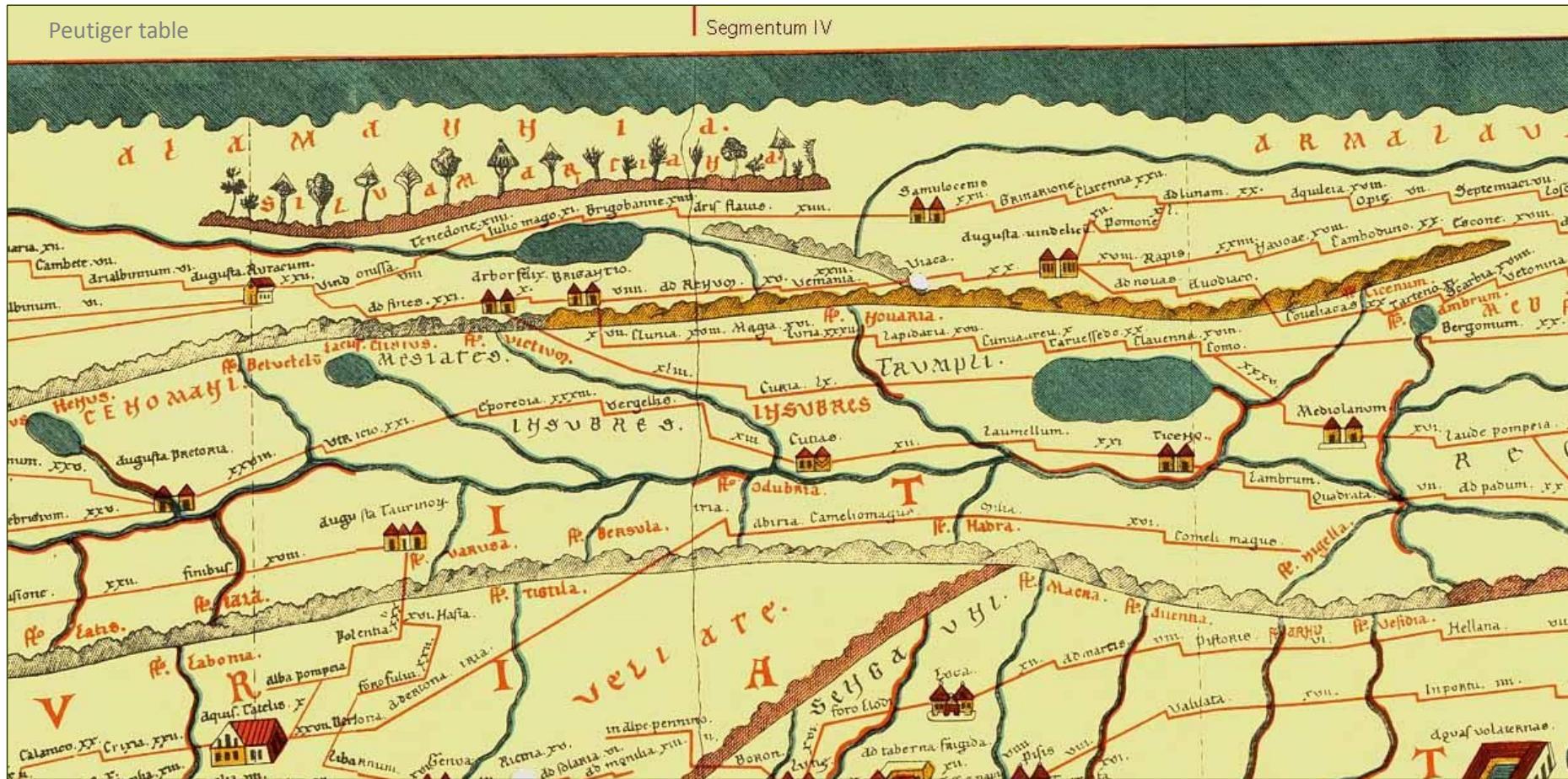
Mu.Vi.S  
Museo della Via Spluga  
e della Val San Giacomo

ti u



ti u      Regione Lombardia

# What is Via Regina?



# What is Via Regina?



Via Regina is one of the oldest paths for historical and cultural exchanges between

Italy and Switzerland.

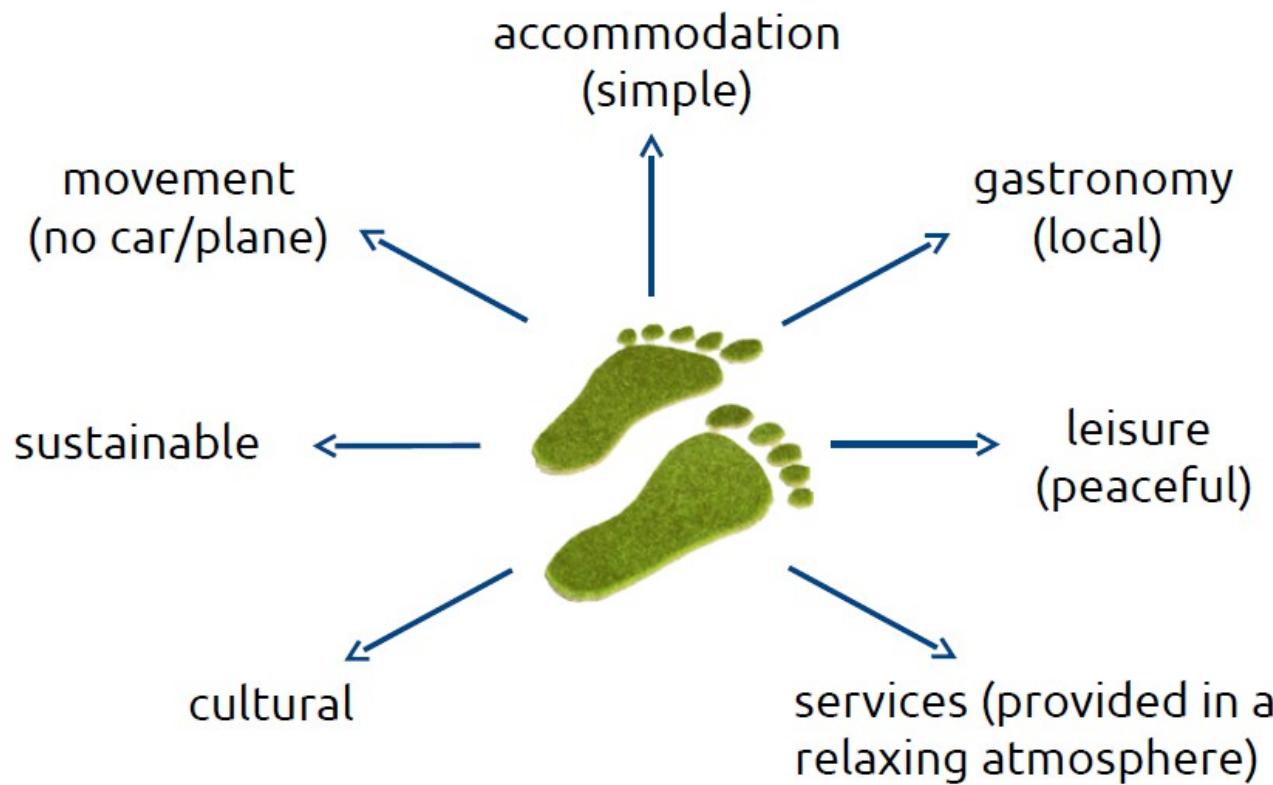
# What is Via Regina?

It represents a fundamental transalpine system of **soft** mobility links especially for slow tourism

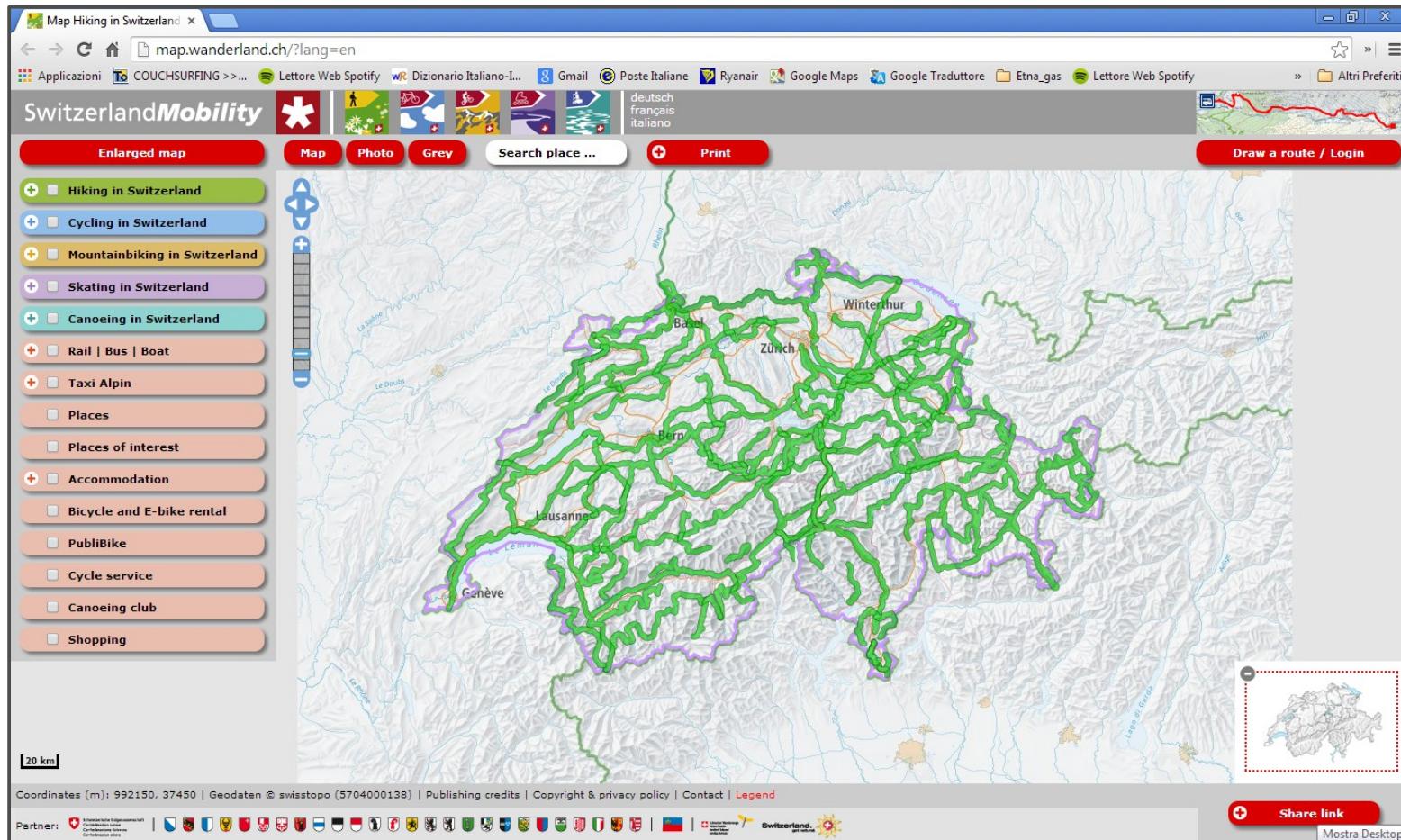


# Slow tourism at a glance

- ❖ A special case of sustainable tourism focused on:
  - environmental friendliness
  - rediscovery of local traditions and cultural knowledge



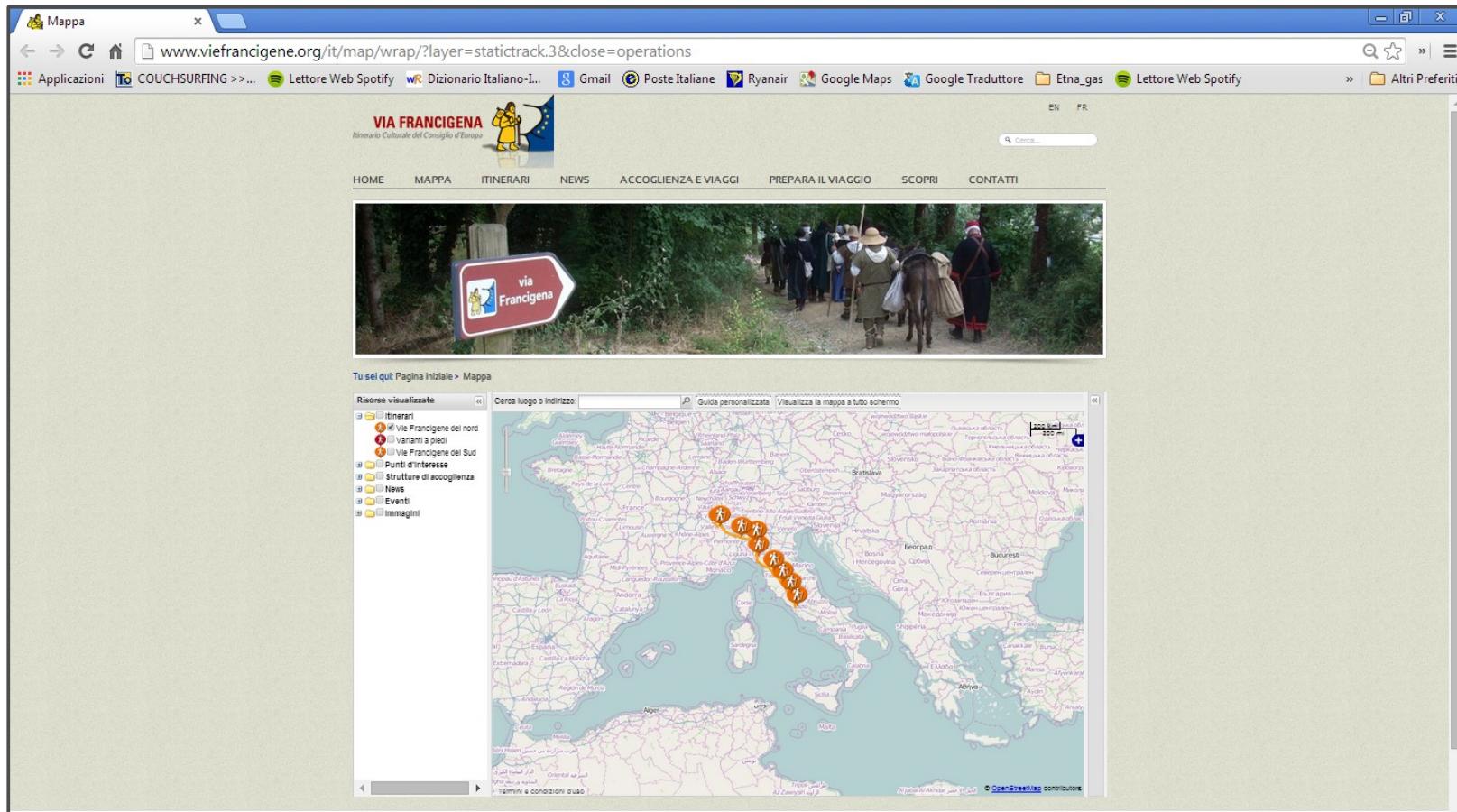
# Switzerland Mobility



The screenshot shows a web browser window displaying the "Map Hiking in Switzerland" page from [map.wanderland.ch/?lang=en](http://map.wanderland.ch/?lang=en). The page features a large map of Switzerland with a dense network of green and purple lines representing hiking and cycling routes. Key cities like Basel, Zürich, Bern, and Genève are labeled. On the left, a sidebar lists various outdoor activities with corresponding icons: Hiking in Switzerland, Cycling in Switzerland, Mountainbiking in Switzerland, Skating in Switzerland, Canoeing in Switzerland, Rail | Bus | Boat, Taxi Alpin, Places, Places of interest, Accommodation, Bicycle and E-bike rental, PubliBike, Cycle service, Canoeing club, and Shopping. A 20 km scale bar is at the bottom left. The top navigation bar includes links for Applications, COUCHSURFING, Dizionario Italiano-I..., Gmail, Poste Italiane, Ryanair, Google Maps, Google Traduttore, Etna\_gas, Lettore Web Spotify, and Altri Preferiti. The top right has buttons for Draw a route / Login, Print, and Search place ...

<http://map.wanderland.ch/?lang=en>

# Via Francigena

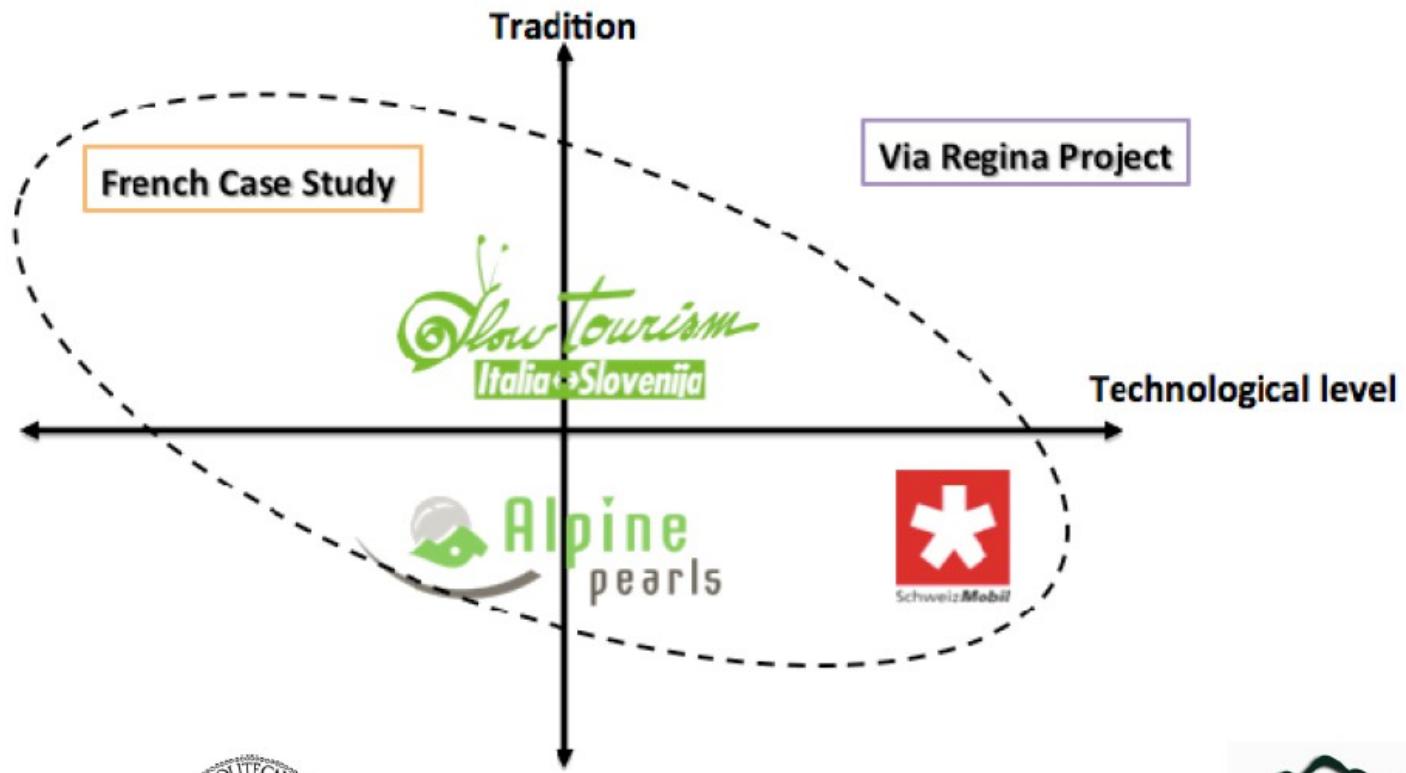


The screenshot shows a web browser displaying the official website for the Via Francigena. The URL in the address bar is [www.viefrancigene.org/it/map/wrap/?layer=statictrack.3&close=operations](http://www.viefrancigene.org/it/map/wrap/?layer=statictrack.3&close=operations). The page features a large banner image of a group of people walking along a path with a 'via Francigena' sign. Below the banner is a sidebar with links to 'Itinerari' (including 'Via Francigena del nord', 'Varianti a piedi', 'Via Francigena del Sud'), 'Punti d'interesse', 'Strutture di accoglienza', 'News', 'Eventi', and 'Immagini'. The main content area contains a map of Europe and the Mediterranean region, highlighting the route of the Via Francigena in orange. A search bar at the top right allows users to search for specific locations.

<http://www.viefrancigene.org/it/map/wrap/?layer=statictrack.3&close=operations>

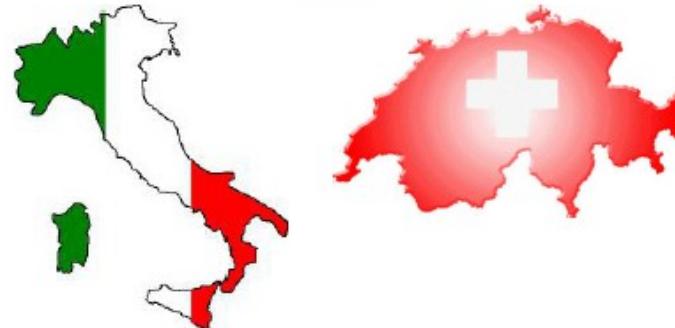
# Positioning

- ❖ Focus on 2 main domains:
  - tradition: use of cultural heritage and local traditions as a marketing leverage, and emphasis on the authentic aspect of the experience
  - technology: development of a website/WebGIS to enhance tourist experience



# Authoritative Data

- Regional Map (scale 1:10 000 - 1: 25 000)
- Digital Terrain Models (DTMs) res. 2 m; 20 m
- Town Maps at scale 1: 1 000 - 1:5 000
- Maps of path networks
- Maps of thematic paths
- Aerial images
- National maps
- Historical maps
- Hiking trails
- Geological Atlases
- Inventory historical routes
- Land cover

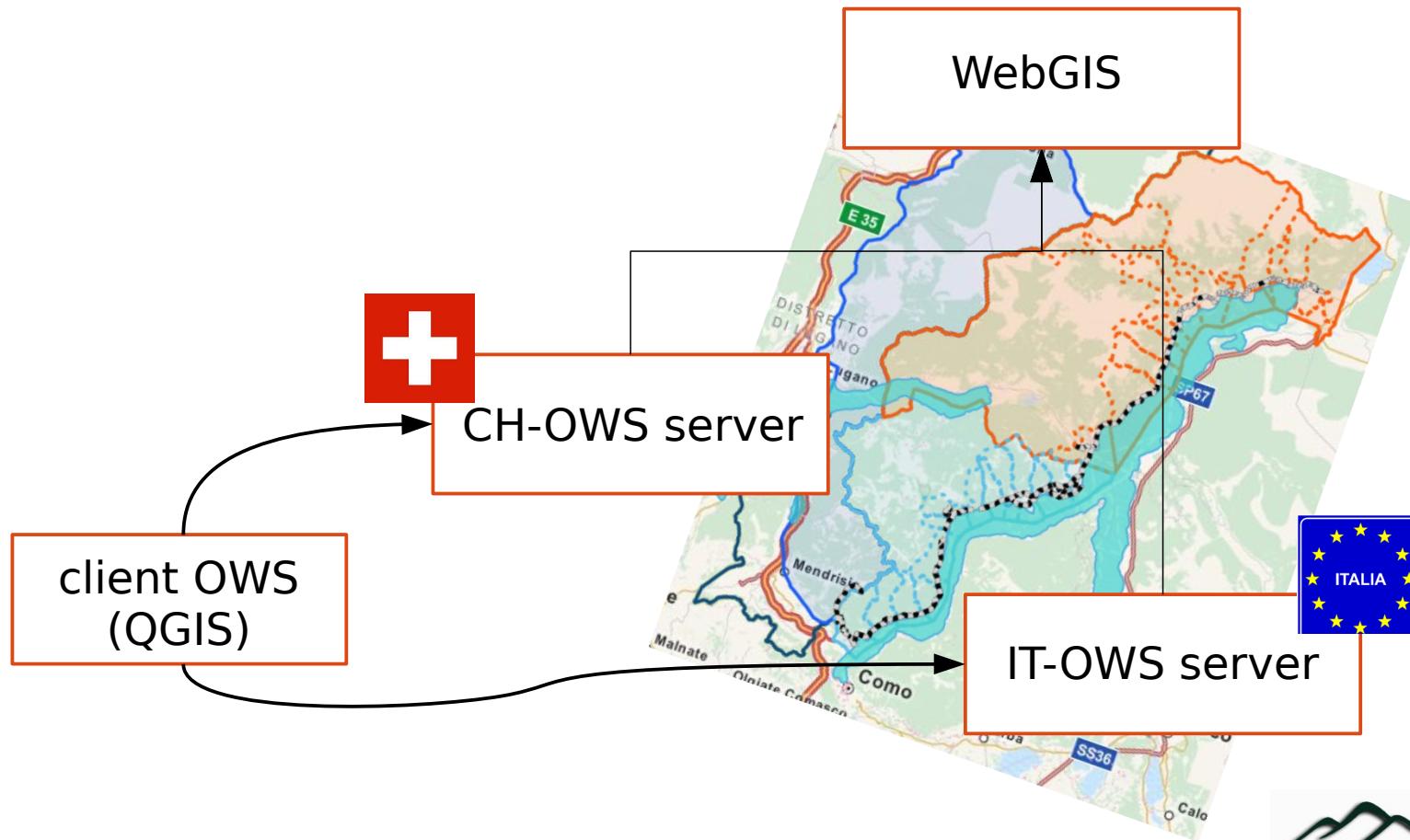


# Open Problems/ solutions

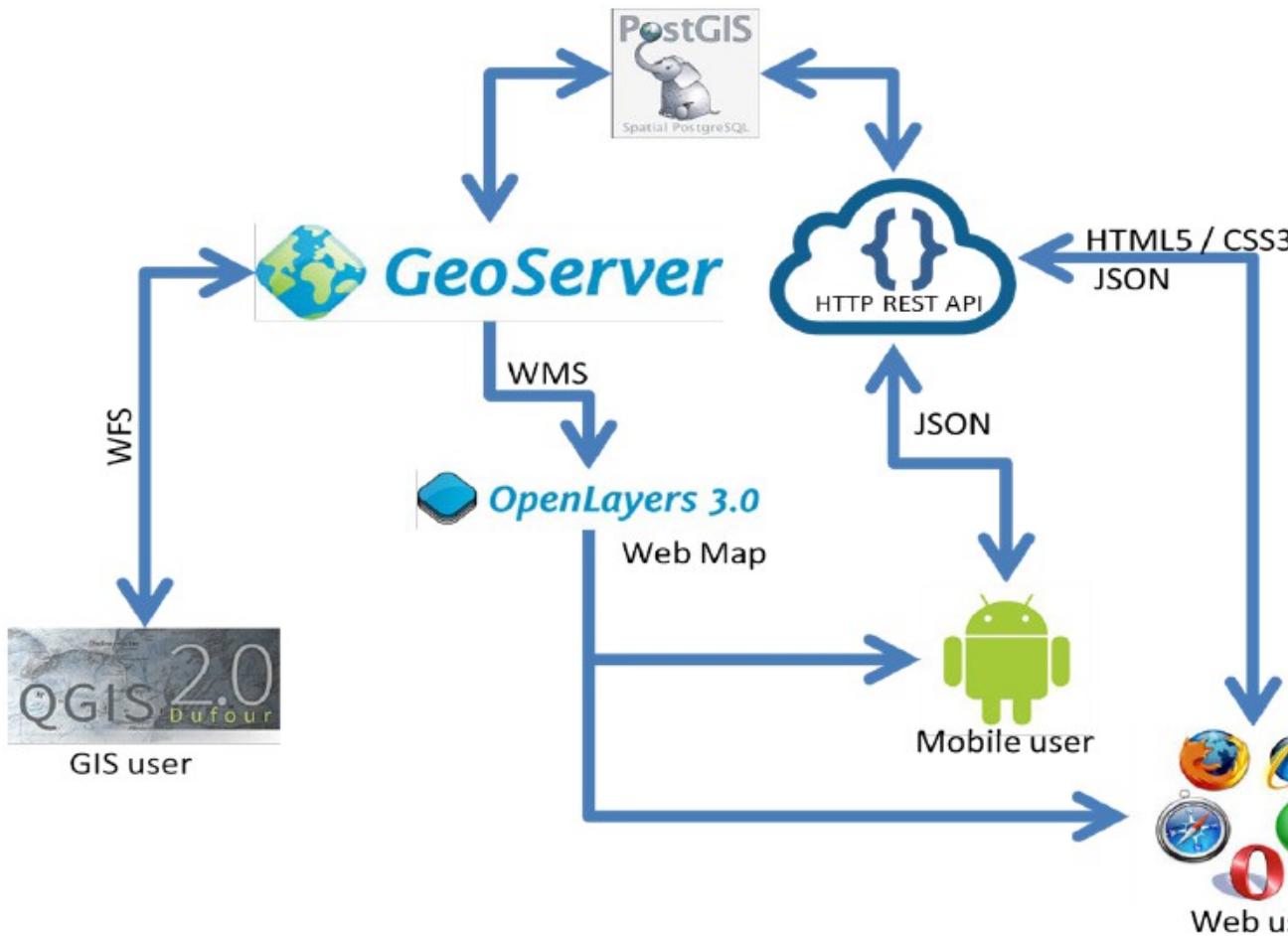
- Reference systems, projections, models
  - Geo-Services
- Data License
  - Italian data are open and available free of charge
  - Swiss data must be paid
- Openstreetmap

Comparison between authoritative data and OSM

# Server architecture

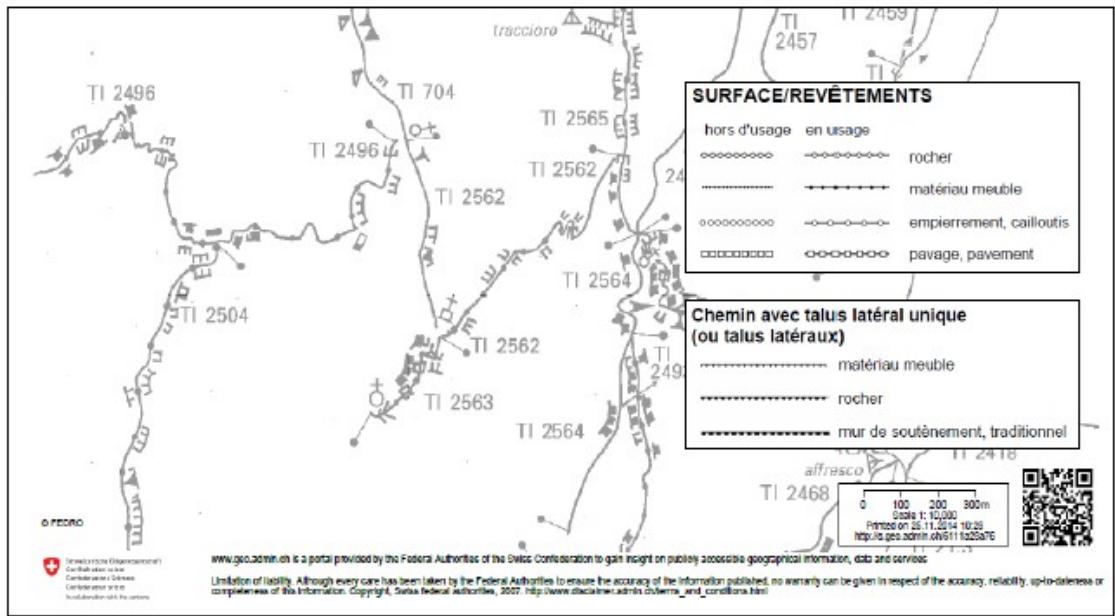


# CH-OWS architecture



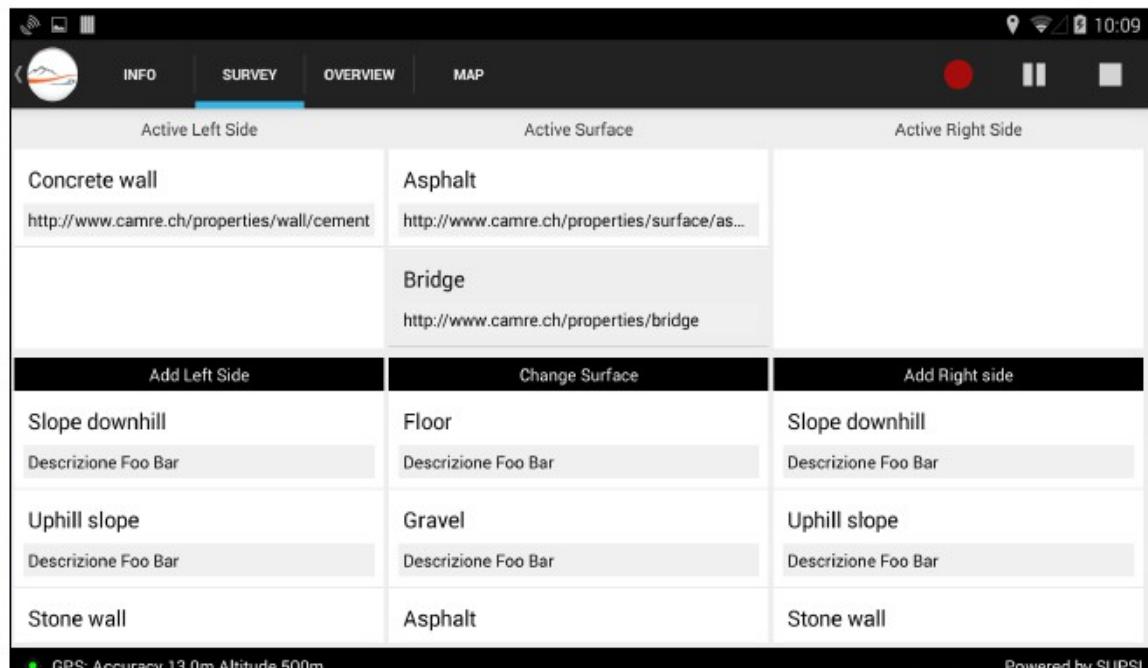
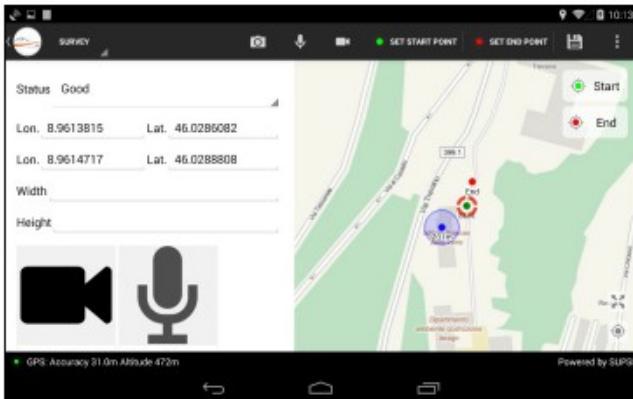
# The inventory of historical routes

- ❖ Consolidated Swiss procedure for mapping historical routes and characteristic elements: used for landuse planning as they are considered historical heritage
  - Completely handwork without any support



# Path survey with Android

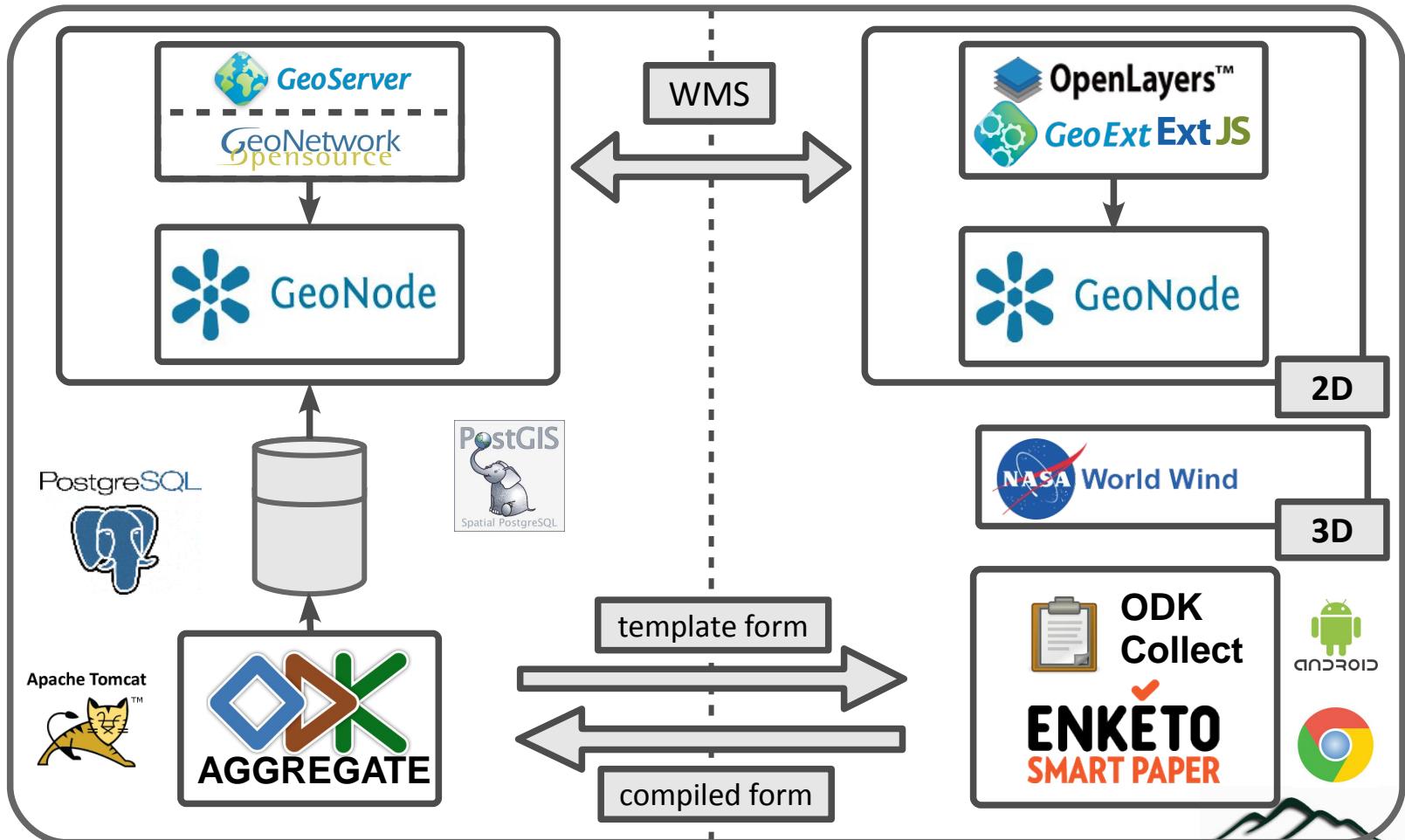
- ❖ Developed in Java with AndroidStudio using Android SDK and JTS topology suite
- ❖ JSON object are locally stored and will be sent to a python webservice.



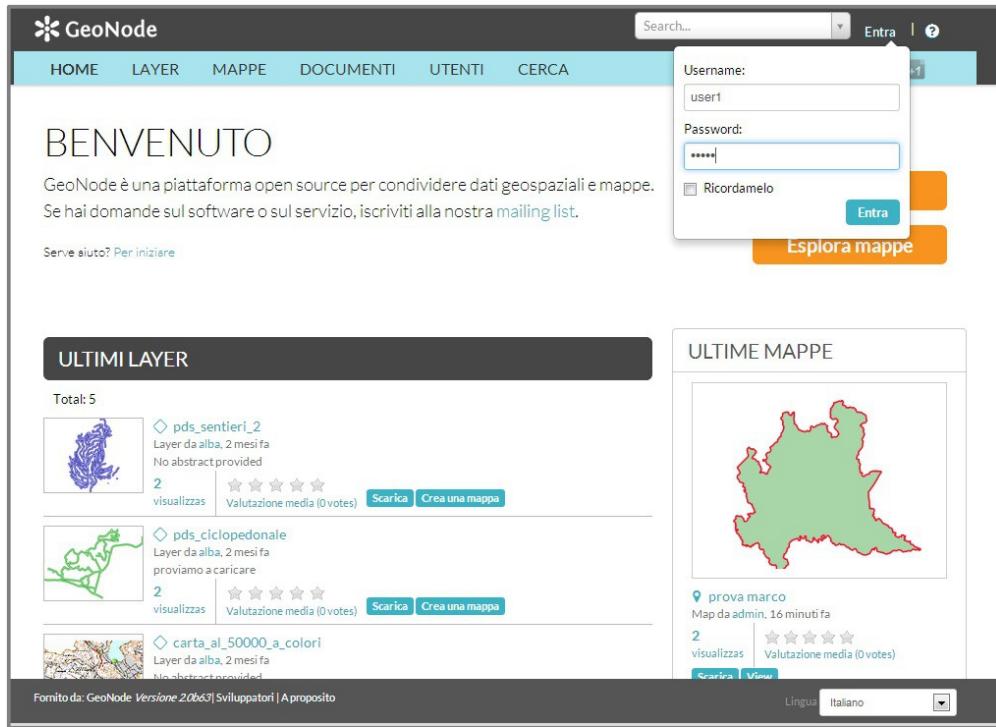
# IT-OWS server architecture

**SERVER**

**CLIENT**



# Data sharing tools for local administrations



The screenshot shows the GeoNode web application. At the top, there's a navigation bar with links for HOME, LAYER, MAPPE, DOCUMENTI, UTENTI, and CERCA. A search bar and an 'Entra' (Login) button are also present. Below the navigation, a 'BENVENUTO' section welcomes users and provides information about the platform. On the left, a 'ULTIMI LAYER' (Recent Layers) section lists three layers: 'pds\_sentieri\_2', 'pds\_ciclopedonale', and 'carta\_al\_50000\_a\_colori'. Each entry includes a thumbnail, a brief description, the number of views, a rating star system, and download/copy buttons. On the right, a 'ULTIME MAPPE' (Recent Maps) section shows a single map titled 'prova marco' with similar details. The bottom of the page includes a footer with links to the version (2.0b6), developers, and about pages, along with a language selection dropdown set to Italiano.



Open source platform for:

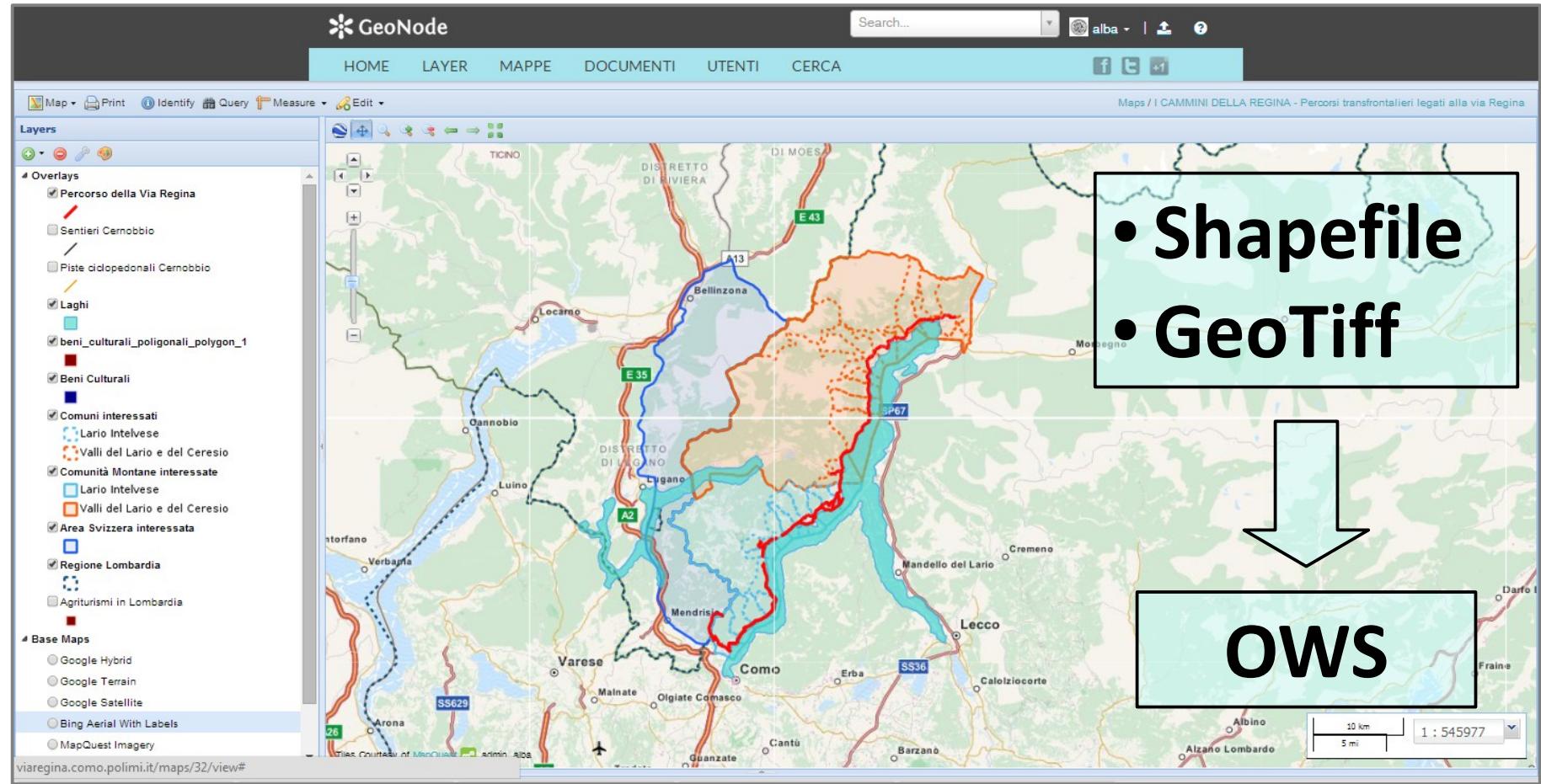
- creation
- management
- publication
- sharing

of interactive maps and geospatial information.

Usable also by non expert users.



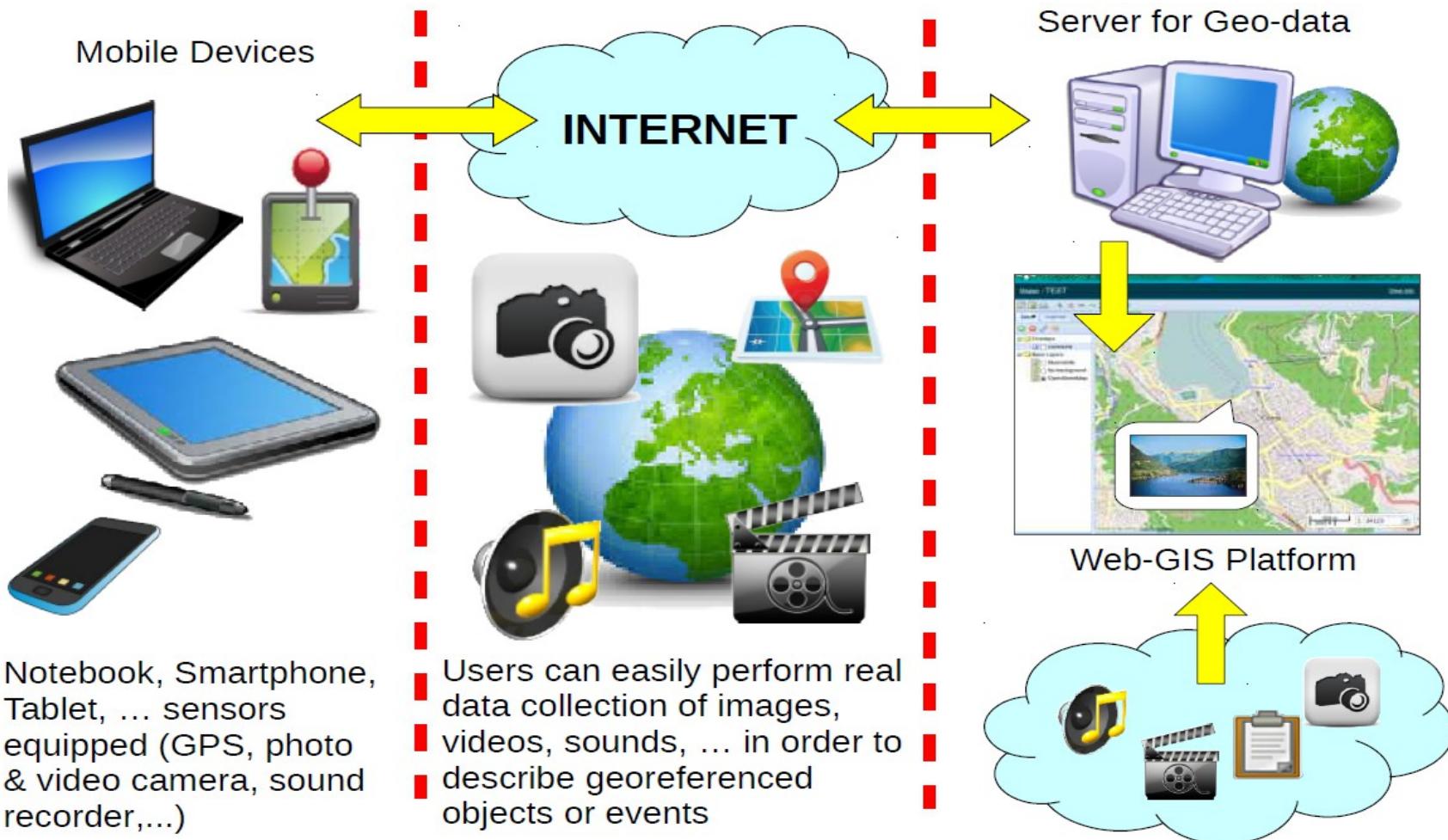
# Data sharing tools for local administrations



• Shapefile  
• GeoTiff

OWS

[viaregina.como.polimi.it/maps/32/view#](http://viaregina.como.polimi.it/maps/32/view#)





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# Data sharing tools for citizen



- ➔ Suite providing a set of tools for managing mobile data collection
  - <http://opendatakit.org>
  - free and open source under Apache2 license
  - developed by University of Washington - Department of Computer Science & Engineering

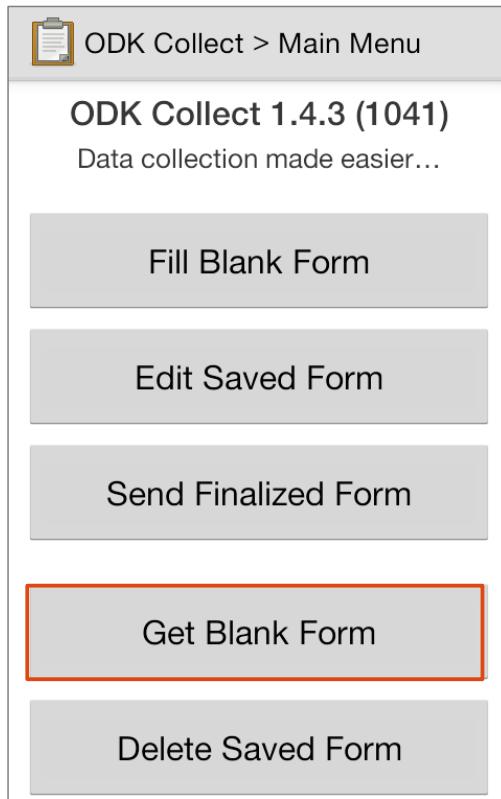
# Data sharing tools for citizen



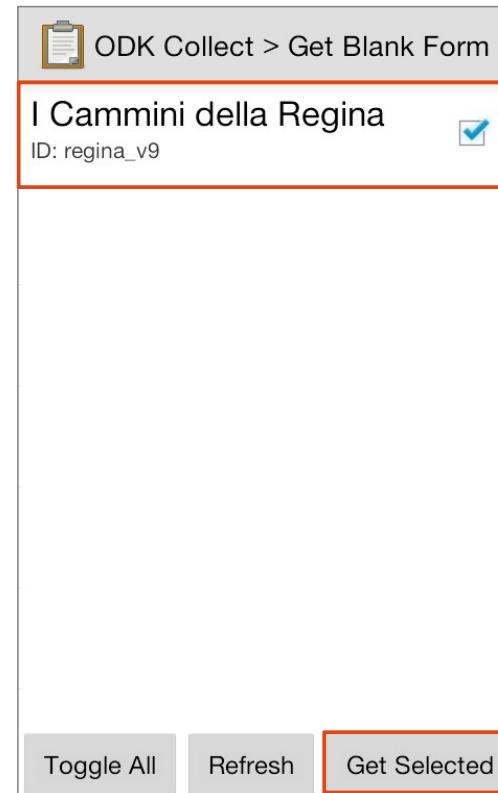
- form authoring tools:
  - ODK Build: graphical drag-and-drop tool for creating simple forms
  - XLSForm: form design via Excel spreadsheet
- ODK Collect:
  - Android app for filling forms (which can contain multimedia and locations)
- ODK Aggregate:
  - repository of the data sent by ODK Collect
  - can run in the cloud, on a virtual machine or on a private server (i.e. a Tomcat server backed with a PostgreSQL database)

# Data sharing tools: ODK Collect

✓ Application main menu

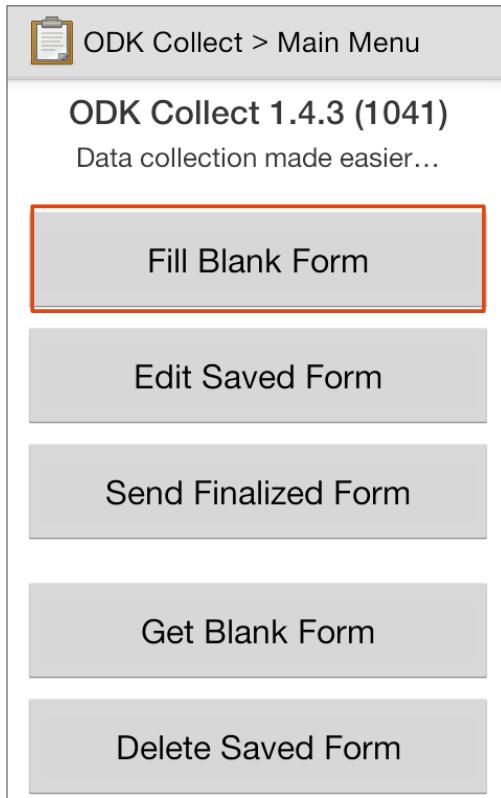


✓ Download of form template

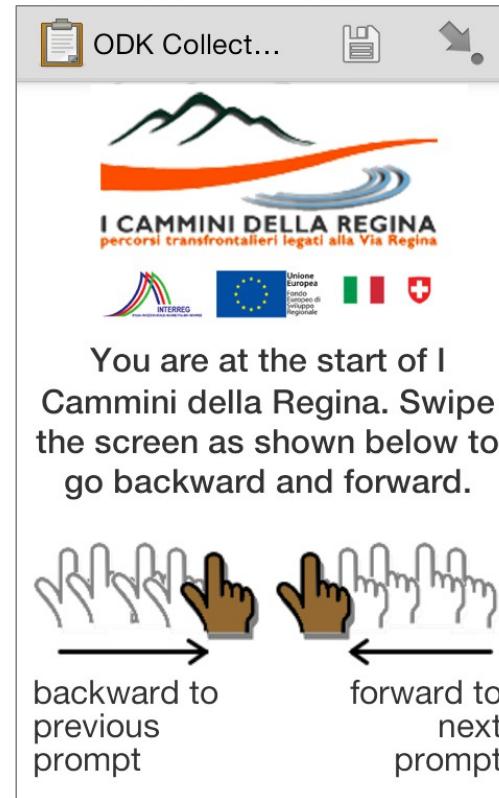


# Data sharing tools: ODK Collect

✓ Application main menu



✓ Guided form compilation



# Data sharing tools: ODK Collect

- ✓ Guided form compilation

ODK Collect...  

Date of report

Aprile 2014

| D  | L  | M  | M  | G  | V  | S  |
|----|----|----|----|----|----|----|
| 30 | 31 | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |

ODK Collect...  

Type of user:

Specify which kind of user you are by choosing one of the following options.

tourist from Italy  
 tourist from abroad  
 citizen of Como province  
 citizen of Ticino Canton

ODK Collect...  

Type of element:

Specify which kind of element you wish to report by choosing one of the following options.

historical and cultural element  
  
 morphological element  


# Data sharing tools: ODK Collect

- ✓ Guided form compilation

ODK Collect...  

**Classification of the element:**  
*Classify the element you wish to report by choosing one of the following options.*

museum  


religious building  


ODK Collect...  

**Subclassification of the element:**  
*Classify the element you wish to report by choosing one of the following options (optional).*

ethnographyc  
 thematic  
 gallery  
 collections

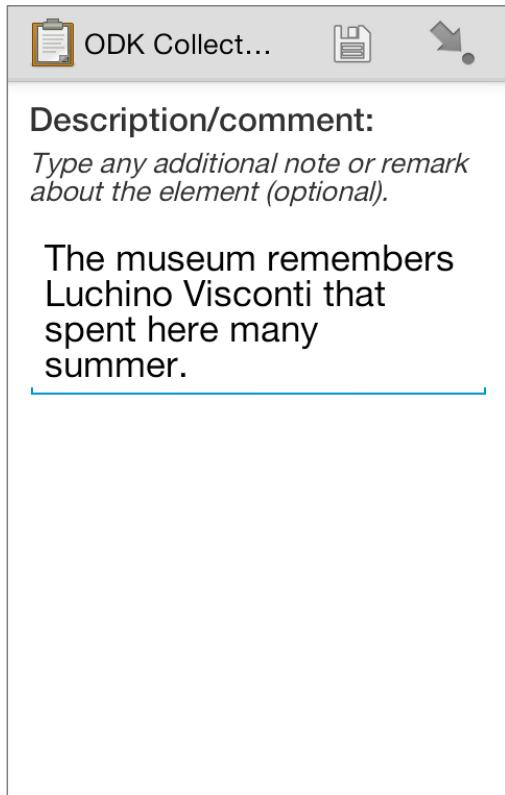
ODK Collect...  

**Name of the element:**  
*Type the name of the element you wish to report (optional).*

Museum of Villa Erba

# Data sharing tools: ODK Collect

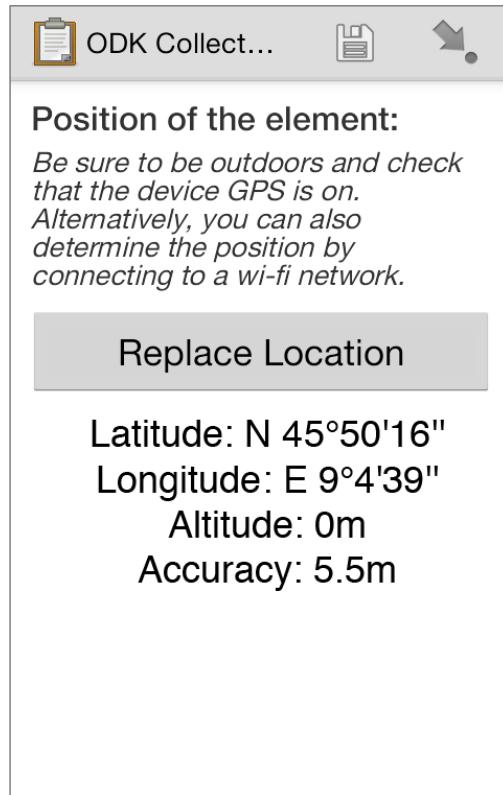
- ✓ Guided form compilation



ODK Collect...

Description/comment:  
*Type any additional note or remark about the element (optional).*

The museum remembers Luchino Visconti that spent here many summer.

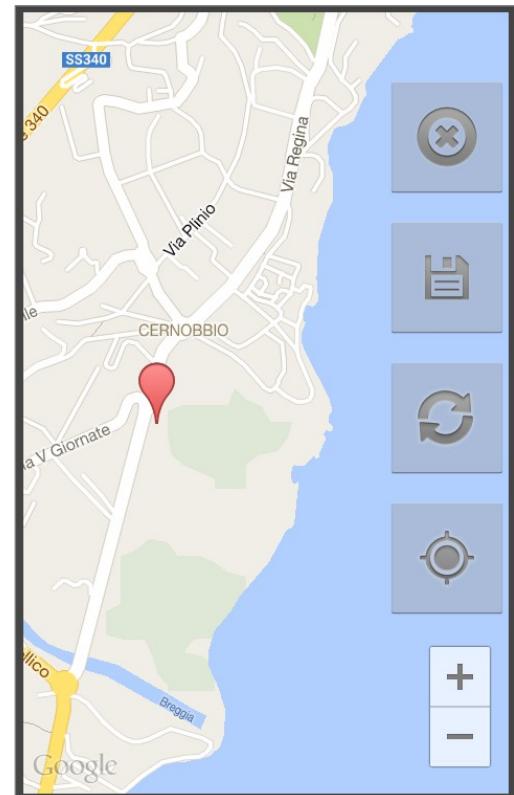


ODK Collect...

Position of the element:  
*Be sure to be outdoors and check that the device GPS is on. Alternatively, you can also determine the position by connecting to a wi-fi network.*

Replace Location

Latitude: N 45°50'16"  
Longitude: E 9°4'39"  
Altitude: 0m  
Accuracy: 5.5m



# Data sharing tools: ODK Collect

- ✓ Guided form compilation

Picture showing the element:  
*Take a picture of the element using the device camera or upload a picture available on the device.*

**Take Picture**

**Choose Image**



Record audio:  
*Record or upload an audio using your device (optional).*

**Record Sound**

**Choose Sound**

**Play Sound**

Capture video:  
*Capture or upload a video using your device (optional).*

**Record Video**

**Choose Video**

**Play Video**

# Data sharing tools: ODK Collect

✓ Guided form compilation



You are at the end of I Cammini della Regina.

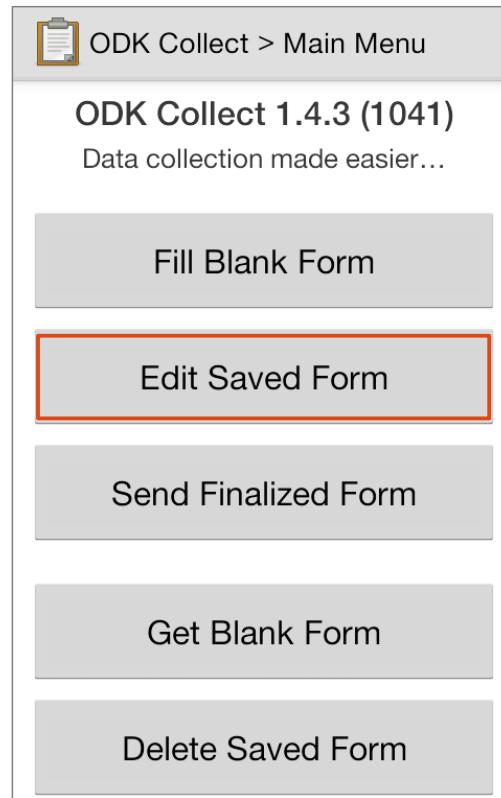
Name this form

I Cammini della Regina

Mark form as finalized

**Save Form and Exit**

✓ Application main menu



ODK Collect > Main Menu

ODK Collect 1.4.3 (1041)  
Data collection made easier...

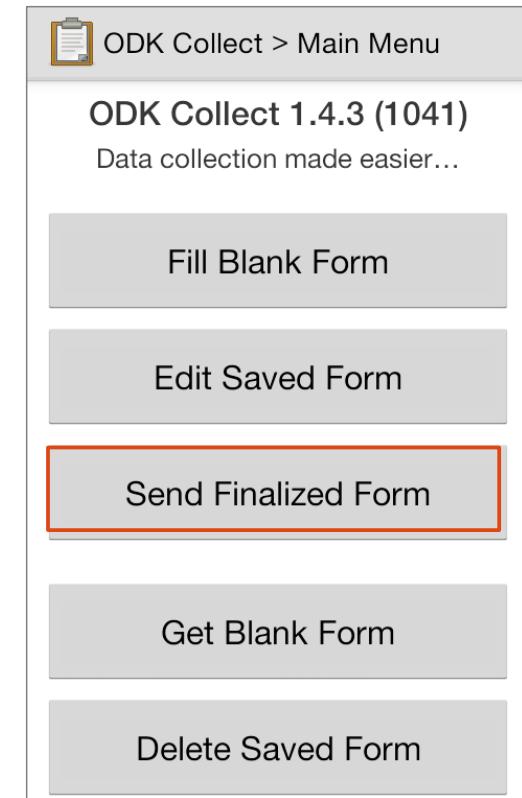
**Edit Saved Form**

Fill Blank Form

Send Finalized Form

Get Blank Form

Delete Saved Form



ODK Collect > Main Menu

ODK Collect 1.4.3 (1041)  
Data collection made easier...

Fill Blank Form

**Edit Saved Form**

**Send Finalized Form**

Get Blank Form

Delete Saved Form

SATURDAY MAY 3 2014

# MapParty!



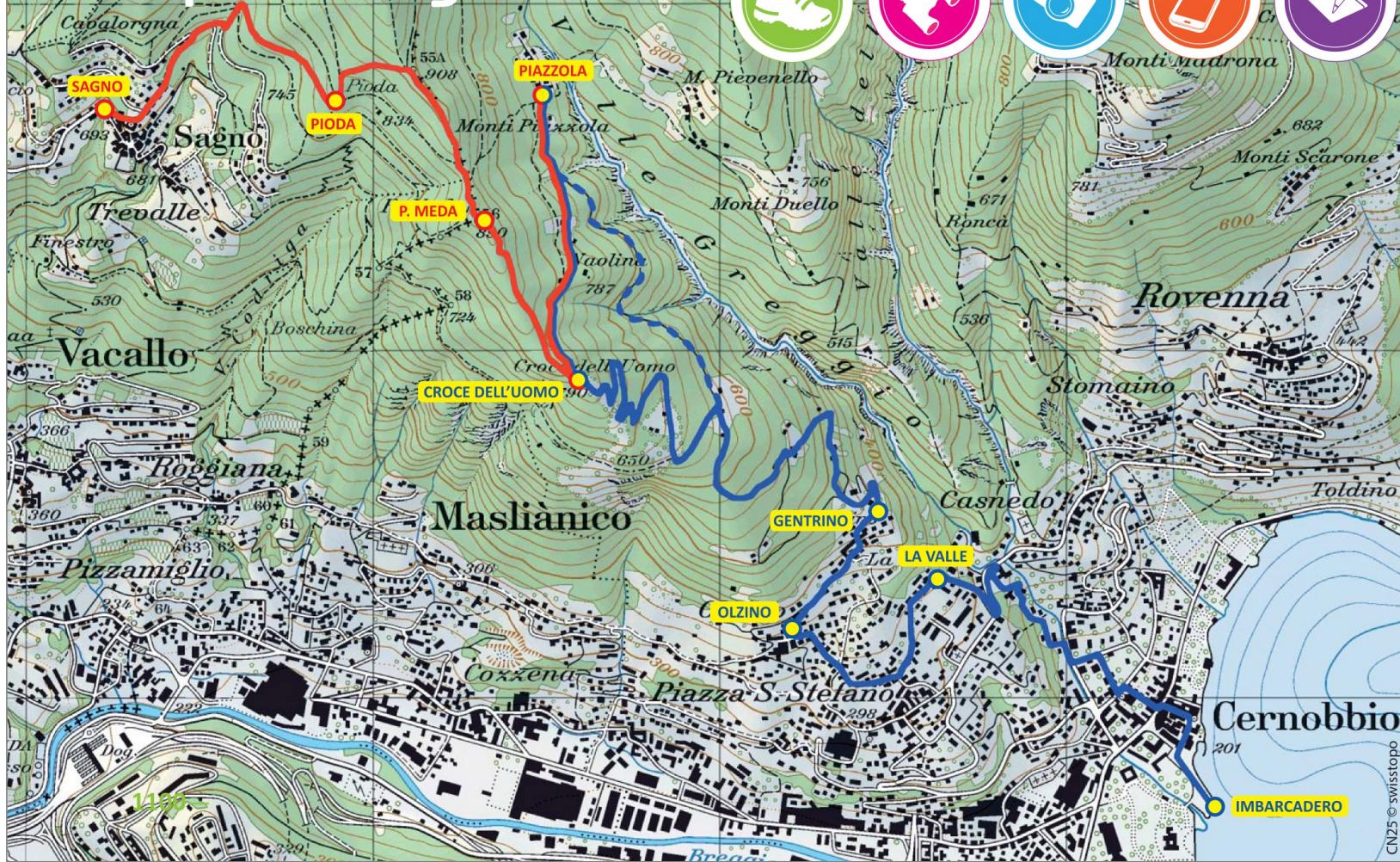
WALK, OBSERVE, DRAW, MAP ALONG THE VIA REGINA  
FOR A CULTURAL, SENSORY AND PLAYFUL EXPERIENCE

Stories on the road between Italy and Switzerland with the Brigata dei novellatori senza frontiere



# MapParty!

3 MAGGIO 2014



<http://viaregina.como.polimi.it/mapparty>

viaregina.como.polimi.it/mapparty/

Applicazioni TFA COUCHSURFING >> ... Lettore Web Spotify Dizionario Italiano-I... Gmail Poste Italiane Ryanair Google Maps Google Traduttore Etna\_gas Lettore Web Spotify >> Altri Preferiti

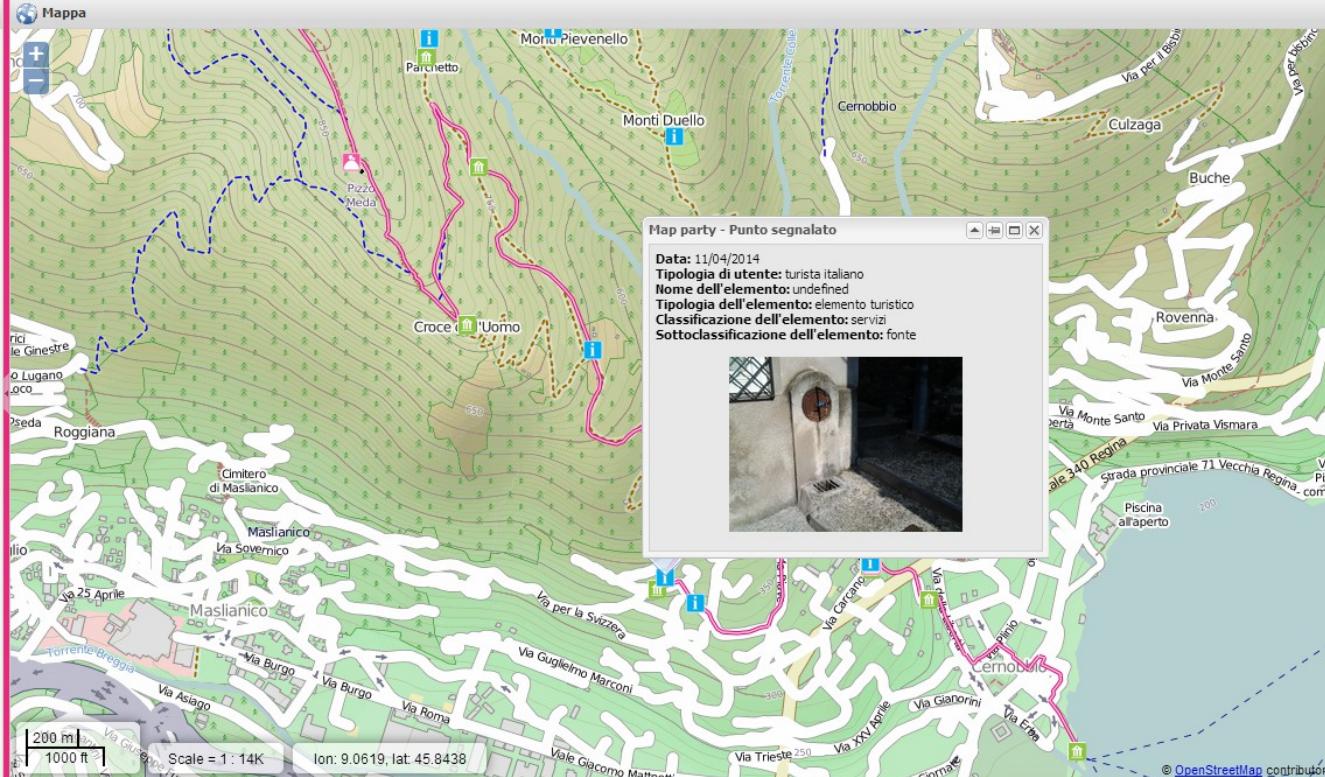
## MapParty! 3 MAGGIO 2014



**Legenda**

- Mappe di base
- Dati amministrativi
  - Area svizzera del progetto
  - Comune di Cernobbio
- Elementi naturali
  - Aree boschive
  - Aree verdi
  - Aree di pascolo
  - Fiumi
- Elementi antropici
  - Edifici
  - Patrimonio architettonico
- Map Party 03/05/2014
- Percorso
- Punti segnalati
  - Elemento storico-culturale
  - Elemento morfologico
  - Elemento turistico
  - Elemento critico
  - Segnalazione

**Mappa**



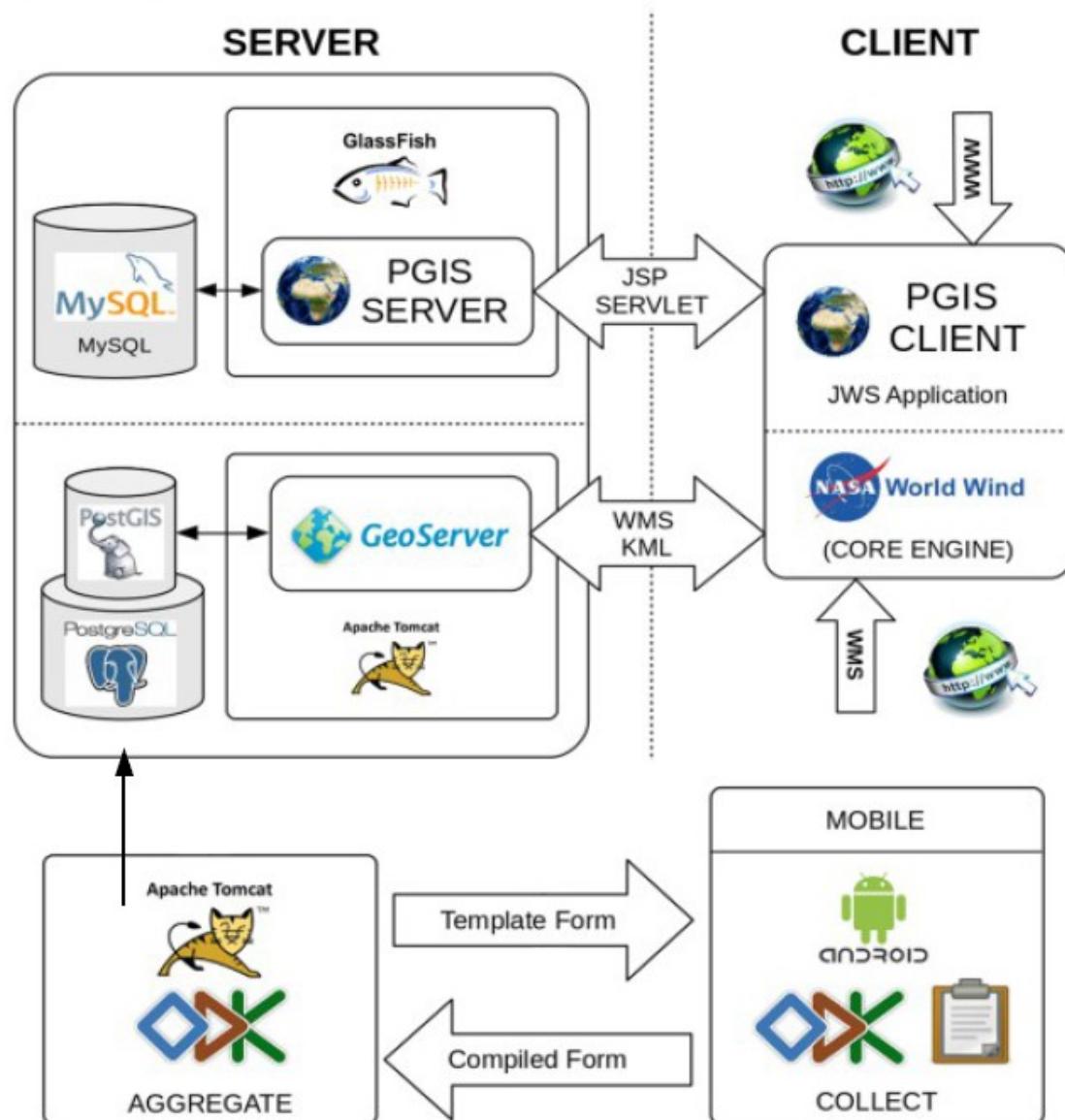
Map party - Punto segnalato

Data: 11/04/2014  
 Tipologia di utente: turista italiano  
 Nome dell'elemento: undefined  
 Tipologia dell'elemento: elemento turistico  
 Classificazione dell'elemento: servizi  
 Sottoclassificazione dell'elemento: fonte



Fare clic per iniziare.

200 m 1000 ft Scale = 1 : 14K Lon: 9.0619, lat: 45.8438 © OpenStreetMap contributori



# PoliCrowd2.0

In addition to the WMS servers, PoliCrowd 2.0 has also the innovative capability to directly connect with any Open Data Kit (ODK) server available on the network and publish the related data collected by the community





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## Policrowd2.0

PoliCrowd<sup>2.0</sup>  
A Social World Wide Platform

Developer Team

- \* Giorgio Zamboni (Mentor)
- \* Luca Poddigue
- \* Andrés Quiñones

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Polo Territoriale di Como





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This research has been funded by the INTERREG “I cammini della Regina – Percorsi Transfrontalieri legati alla Via Regina (The paths of Regina – Crossborder paths departing from Via Regina)” 2007-2013 project.

# Thanks for your attention!

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